

Our Capability Statement



Expect More embodies the spirit, culture and character of GX Outdoors. It represents our growth and passion to deliver successful outcomes every time.

We use innovation to give places greater purpose that inspire physical activity, promote wellness, foster social connections and protect our environment, to uplift community wellbeing.



Welcome

We design and manufacture solutions for public spaces that bring people together outdoors. From shelters, furniture, barbeques, to bin enclosures (and so much more), our solutions are 100% Australian made, semi-customisable and built to withstand the toughest conditions.

We’re passionate about enriching lives and improving health and wellbeing through outdoor spaces. We are data-driven innovators, and actively work in close collaboration with Councils, Landscape Architects and subject matter experts to meet the evolving needs of our communities.

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Expect More





Our Process
We work with you to design, manufacture and deliver exceptional products.



Discovery	An initial call to understand how we can help.
Concepts	Our design team works to create a tailored solution.
Proposal	We present our proposal and make any changes.
Purchase	Everything is confirmed and the deposit is paid.
Design	Our design and engineer team complete drawings.
Manufacture	We select from stock or powder coat products.
Delivery	We deliver products flat packed or preassembled.



Our Mission
Enriching lives



Our Vision
To be the supplier of choice when creating the worlds best outdoor spaces.



Our Values
We strive to maintain our values of being passionate, authentic, resilient and kind.

Company Profile
GX Outdoors was established in 2006 as an extension of Megatoy, Australia’s leading playground supplier. Over the past two decades, we have grown as a business in its own right, committed to creating better spaces for communities around the country.

We use innovation to give places greater purpose. Our products inspire activity, promote wellness, foster social connections and protect our environment.



Leadership Team

Our leadership team is committed to exceeding customer and regulatory requirements as well as continually improving our products and service.



Martin Rowland
Managing Director

Martin founded GX Outdoors in 2006. He has 18 years of experience in the open space industry and a proven track record of leading large-scale, complex projects. Martin works closely with the leadership team to monitor company performance, delivering strategic guidance and driving organisational change. He has been instrumental in positioning GX Outdoors as a leader in the sector.



Marika Kelly
Head of People & Culture

Marika is dedicated to fostering a positive culture and mindset throughout the business. In her leadership role, she empowers all members to pursue growth and excellence. Through regular check-ins, Marika ensures individual progress contributes to the overall motivation and cohesion of the team.



Michael McManus
Chief Financial Officer

Michael has worked with GX Outdoors since 2018. His key responsibilities included financial analysis and reporting, forecasting, planning, and budgeting. He also works to identify and mitigate financial risks for the business. Michael's previous work has taken him to Melbourne and Hong Kong where he has worked in a variety of roles, including CFO in the alternative investment industry.



Hayden Harvey
Head of Innovation

Hayden brings over 20 years' experience in strategy, marketing, business development & innovation. Hayden has worked in numerous senior roles for large multi-national corporate entities, Hayden has helped to build some of Australia's favourite brands, led global innovation launches & helped numerous businesses on strategy development and also M&A.



Braden Rowland
Head of Marketing

Braden is a highly valued member of the GX Outdoors team. He brings extensive experience to our team, playing a pivotal role in enhancing company performance and driving strategic market growth. Braden diligently aligns our marketing strategies with our core values, reinforcing our position as a leader in the parks and open space sector.



Wesley Kirk
Head of Product Development

With extensive experience in the construction industry, Wesley brings a wealth of knowledge to his role in researching and developing our innovative products. As the head of Product Development at GX Outdoors, he continues to elevate our offering, ensuring continuous improvement across the range.



Kristy Welsh
Chief Marketing Officer

Kristy is an experienced executive leader, with over two decades in the Marketing field. She is passionate about generating ideas, engaging people and finding solutions. Specialising in devising insight led, result-oriented strategies, underpinned by business objectives, Kristy is responsible for ensuring the brand is positioned for competitive advantage, revenue generation.



Sharon Munro
Head of Finance & Administration

Sharon brings more than two decades of experience in administration and accounting to her role at GX Outdoors. She has worked with us since 2018, maintaining databases and managing internal and external teams to ensure efficient workflow procedures. She has also implemented ERP and leads teams to obtain HSEQ Management System certification.



Matthew Richardson
Head of Sales

Matthew joined the GX Outdoors team in 2020 with 11 years of experience in the park infrastructure industry. In his previous roles, Matthew worked with major construction companies and international architects to deliver some of Australia's most iconic open spaces, including Barangaroo Reserve, Darling Harbour. He now ensures our sales team has the tools and skills to achieve our targets.



Dale Inman
Supply Chain & Operations Manager

With two decades of experience leading teams for prominent organisations, Dale has mastered the art of blending innovation with business strategy to deliver superior customer experiences. His expertise in optimising operations while driving sustainable growth has consistently yielded impactful results, positioning him as a catalyst for long-term success.



Complete Solution

We provide a complete outdoor solution, bringing the best in design and innovation to our extensive range.

Park Shelters
Table Settings
Bin Enclosures
Smart BBQs
Park & Bench Seats
Modular Furniture
Drinking Fountains
Bike Parking
Grandstands
Urban Greening
Fitness Stations

Expect More Customisation



Semi-Customisation
With our ability to offer semi-customisable solutions, your imagination is not limited to what's standard.



Reach out to our team to see how we can bring your project to life.





Long-Lasting Durability
Our shelters are designed to withstand Australia's harsh environment. Baking hot days, blustery wet days — we've got you covered. Made from 100% Australian-manufactured aluminium, our sturdy shelters provide long-lasting protection.

Park Shelters



Iconic Designs with Practical Appeal



Akora Cantilever Shelter

The angular design of the Akora provides a sleek contemporary look that complements any setting.

Silhouette Shelter

The Silhouette Shelter offers a modern and sleek design while still providing a robust frame. The sleek design and sheeted roof structure provide an ideal canvas for intricate laser-cut patterns or shapes, making it perfect for customisation.





Akora Skillion Shelter
The angular design of the Akora provides a sleek contemporary look that complements any setting.



Riverside Cantilever Shelter
This shelter stands as a testament to modern architectural prowess, providing a distinctive and stylish addition to any outdoor space.

Acacia Shelter
Inspired by the elegant Acacia tree, this single-post shelter combines modern design with outdoor aesthetics. Featuring integrated vine wires, it replicates the natural shade and comfort of its counterpart, providing a practical and aesthetically pleasing solution for outdoor spaces.





Pandanus Shade System



Pandanus™ is a shade system that provides dynamic, artistic shading solutions while maintaining a high level of durability and modular adaptability.

Landscape Architects and designers can customise the shade system with variable colours and laser-cut designs, offering unique branding and thematic options.



The Pandanus™ system is fully modular, allowing additional segments to be added over time, expanding and evolving alongside public space developments and community needs.



Outdoor Comfort

From table settings and park seats to brightly coloured platforms, our furniture is designed to withstand all conditions. Many of our products are DDA Certified ensuring people of all abilities can enjoy time outdoors together.

Park Furniture





Hyve Modular Furniture
 With an extensive range of colours and finishes and endless configurations, the Hyve range is at home in any park or streetscape.

Wave Seat
 Designed with a soft arc using slim profile slats to give a modern look.



Streetstyle Table Setting
 The Streetstyle range offers an angular leg design and laser cut detailing on the fringe. The flat surfaces paired with a subtle bullnose edge gives a clean look.



FEATURED PRODUCT
CITISTYLE PARK PLATFORM





Designing essentials with an artistic touch.
Our Bin Enclosures deliver robust practicality and innovative designs that blend seamlessly into their surroundings.

Bin Enclosures





Cleverly Designed

Outdoor Barbeques bring people together. But they're not all created equal. Our Barbecues are designed for usability, longevity and ease of maintenance. They're easy to use, safe to clean and designed to enhance any park environment.

Smart BBQs





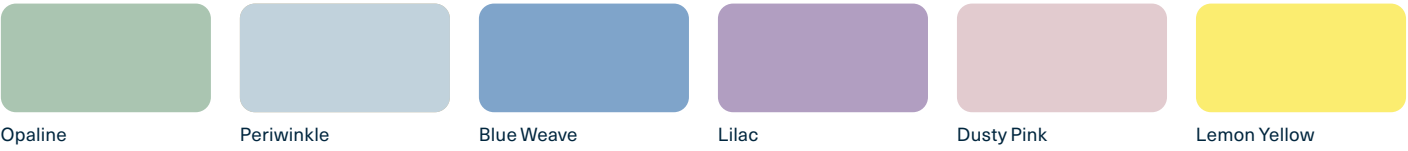
Expect More Features

Explore Elite BBQ
The Elite BBQ Range has been developed to tackle several issues faced by our customers. Designed specifically for easy maintenance, the new range boasts a contemporary look, highlighted by radiused corners, concealed fixings, and compliance with DDA accessibility standards.



A World of Colour & Finishes

Pastel RangePOWDER COAT



Bright/Solid RangePOWDER COAT



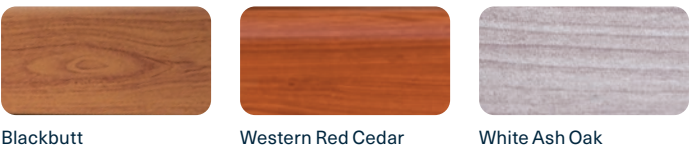
Natural RangePOWDER COAT



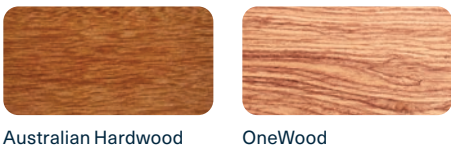
Textured & Pearl RangePOWDER COAT



TimberImage Range



Timber Range



Colorbond Roof Finishes



The colours and textures shown are a digital representation only. Textures may vary on finished product.
*Alternative colours may be available on request. Please contact your sales representative for further details.

Service Area

Our products can be affordably customised to suit your needs. With offices across Australia, we can connect you with design teams and organise fast design, manufacturing and delivery.

Locations

- 1 Brisbane Sales Office
- 2 New South Wales Sales Office
- 3 Victoria Sales Offices
- 4 Western Australia Sales Office

Head Office

55 Commercial Street
Bundaberg, Queensland 4670
Australia



As an environmentally conscious business, we prioritise sustainability and adhere to State and National Regulations.

Our efficient practices protect the planet while delivering high-quality services and products.



Compliant
Our team partners with disability access consultants to ensure compliance with the Disability Discrimination Act (DDA).



20-year warranty
Our GX Outdoors 100% Satisfaction Promise means you have 20 years to let us know if you're unhappy with our product.



Short lead times
Being Australian made and manufactured helps control our lead times while supporting local jobs and reducing delivery costs.



Eco-conscious
We're working towards a sustainable future. We use renewable energy, promote power saving and use local products and suppliers.

Testimonials

Very Good Quality

“The items procured for the Packett Park project are of very good quality. The installation contractor, landscape architects and I all commented on the great finish and style of the items.”

Monty, Logan City Council

Delivered on Time

“I found the team at GX Outdoors such a pleasure to deal with. They kept me updated on the progress of my order and everything was delivered on time.”

Cherie, Kempsey Shire Council

Excellent Products

“We have dealt with the helpful and friendly staff at GX Outdoors for a number of years. From their prompt quotations, to the delivery of their excellent products, and great after-sales service, I highly recommend the GX Outdoors team to all potential customers.”

Rob, Cassowary Coast Regional Council

Our Clients

Trusted Partners
We work with trusted partners to ensure reliability, enhance efficiency and achieve common goals — creating exceptional outdoor spaces.



Brisbane
City Council

HAMES
SHARLEY

CONVIC
CREATE COMMUNITY



PLA'CE

ARCADIA



CITY OF
TEA TREE GULLY
Naturally Better



CITY OF GREATER
BENDIGO

UDLA



Contact

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Thank you

We look forward to collaborating
with you to create memorable
and enriching outdoor experiences
together.

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gxoutdoors.com

GX Outdoors